

MEMORABLE PRESENCE™

You already have a presence.
Now make it intentional.



Every room. Every call. Every conversation.
You're already leaving an impression.



The real question—are you **shaping it**, or
leaving it to chance?

Presence isn't
personality.

It's a skill.

And the leaders who stand out?
They know exactly when to
dial it up and when to **hold back**.



Built for leaders.
Felt by everyone.

Designed for those who must **influence**
without authority, **lead** across boundaries, and
be remembered for the right reasons.

STOP SHOWING UP BY
DEFAULT.

START SHOWING UP
BY DESIGN.



MEMORABLE PRESENCE



Bring **Memorable Presence™** to
your organization. Drop us an
email at info@c2cod.com

THE PROGRAM AT A GLANCE



OBJECTIVE

CREATE IMPACT. ON DEMAND.

Build the awareness, skill, and agility to show up with **intention**, every time it matters.

PARTICIPANT TAKEAWAYS



The power of **first impressions**



Your desired versus **projected image**



Using the right mix of **Prominence and Gravitas (P&G)** to create impact



Overcoming **self-limiting beliefs**



How to use the **P&G dials** to create desired impact



Our clients often ask

“How do you create an impact?” or “How do we skill someone to have a memorable presence?”

The questions are tricky because “presence” isn’t easily defined. Sure, there’s widespread agreement that leaders need it and great leaders have it. But it’s not so simple to deconstruct the elements.

Having conducted a multitude of Memorable Presence™ workshops across different industries and countries, we developed our own framework enabling participants to create memorable presence through **in-person** and **virtual environments**.

WHAT IT LOOKS LIKE >>>



Participants **gain insights** into what is pulling them down and learn how they show up in different situations.



We use **highly contextualised scenarios** where participants practice creating the right impact and get real time feedback on the presence they are making.

WE DO THIS THROUGH

FORUM THEATRE METHODOLOGY

CORE SKILLS DURING THIS INTERVENTION



SELF AWARENESS



SOCIAL AWARENESS



FOCUSED AGILITY



COMMITMENT



WHO IS THIS FOR? >>>

This program is for **mid-level to senior-level leaders** across functions.

**THE IMPACT YOU CREATE TODAY,
IS THE LEGACY YOU LEAVE TOMORROW.**

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TO YOUR ORGANIZATION.
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